

# BLISS NG

## Graphic & Interactive Designer

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I am Bliss, a design strategist working with graphic and interactive design. I believe well implemented design to be one that effectively communicates. I work well in teams, can problem-solve, and adhere to tight deadlines.

### Education:

**(2016 - Current) Auckland University of Technology**

Master of Design

**(2010 - 2014) Singapore - Nanyang Technological University**

Art, Design & Media

BFA in Interactive Media, 2nd Class Upper Honors



### Program Skills:



Photoshop



Illustrator



InDesign



Dreamweaver



After Effects



Sketch



Sublime Text



CSS3



HTML5

### Work Experience:

**2014 - 2016**

Jul '14 - Feb '16

**MatchMove Pay Pte Ltd**

**Interactive Designer**

My responsibilities as an interactive designer were as such:

- Creating wireframes, mockups and designs for websites (desktop and mobile versions), mobile applications, and various website assets. Occasional usage of front-end development to test designs.
- Graphic design for online and offline marketing and company assets (website banners, event/marketing collaterals).
- Adaptations and redesigning of current designs, e.g. EDMs, website assets, corporate assets.
- Working together with members of the product team to work on and improve the process flow and usability of the product.

### Work Experience (Cont.):

**2013 - 2016**

Jul '13 - Current

**Active Global Specialised Caregivers, Vansh Games, Guerilla Coffee, etc.**  
**Freelance Designer**

I offer my services as a freelancer. In that, I have handled:

- Adaptation of current design materials, following the client's brand guidelines. This included digital materials (EDMs, banners, etc.), print materials (brochures, flyers, etc.), as well as formatting for large scale printing (bus decals, standees, etc.)
- Designing from scratch (digital materials such as EDMs and banners, as well as print material such as packaging labels) with a brief given.
- Animating videos using pre-existing artwork with After Effects.

**2014**

Jan '14 - May '14

**Mint Interactive**  
**Part Time Interactive Designer**

Worked part time while completing my Bachelor's. Duties included the following:

- Updating and maintenance of websites for clients. This included adding and removal of content and the implementation of basic HTML/CSS skills.
- Adaptations of graphical web materials such as mastheads, monthly newsletters, etc. This included layout design adaptations and masthead adaptations in accordance with themes. This also included digital imaging (photo-manipulation).
- Conceptualize and implement for EDMs (using HTML/CSS) and designing of interactive website/annual report pitches for clients.

**2013**

May '13 - Jul '13

**Quirk Pte Ltd**  
**Intern**

Interned with Quirk Pte Ltd. As a intern, my responsibilities were:

- Front-end web development - to slice designs and develop them into interactive websites using HTML/HTML5, CSS/CSS3, Javascript/JQuery.
- To create graphical adaptations based on a given theme and branding guidelines for products such as EDMs and mastheads.